



Jim Mudd

August 12, 1937 - February 20, 2024

*** The vigil and funeral mass will be livestreamed at www.muddtv.com,
Password: Gungho123 ***

James “Jim” Anthony Mudd, 86, of Cedar Falls, Iowa, died at his home on Tuesday afternoon, February 20, 2024, surrounded by his family.

He is survived by his loving children, Jim Mudd Jr. (Becky), Robert Mudd (Maddie), Mary Kay Mudd Buschonville (Art), Christopher Mudd (Tracy), Elizabeth Mudd Iozzo (Marc), and Kathleen Mudd Shirk (Andy); his grandchildren, James Anthony III (Trey), Olivia, Jackson, Alec, Maxwell, Sophia, Ava, Samuel, Grace, Marc James, Jocelyn, Elicia, Quentin (Katie), Amelia, Margot, Stella Cecelia, and Cecily Kay; and his great-granddaughter, Meadow. Jim is also survived by his sisters-in-law, Mary Lou Mudd, Karen Mudd, Patricia Bowen, Roberta Johnson, and many nieces and nephews. He is preceded in death by his wife, Cecelia, parents and siblings, Donald Mudd, Charlie and Geraldine Mudd, Joseph Mudd, Nancy (Mudd) and Al Orr, and Mary Margaret (Mudd) and Henry Nangle.

Jim was born on August 12, 1937, in Owensboro, Kentucky, the youngest of Clyde and Catherine (Hill) Mudd’s six children. After graduating from Owensboro Catholic High School in 1955, Jim earned his bachelor’s degree from Brescia College. He then secured admission to Northwestern University

to pursue a master's degree in broadcasting. In 1959, just six weeks into his schooling, he was offered a job at WMOI in Monmouth, Illinois. In Monmouth, he met and married the love of his life, Cecelia Maxey. He married Cecelia Kay Maxey on June 13th, 1964, at Immaculate Conception Catholic Church in Monmouth, Illinois. Over the next many years, they welcomed six children and ventured through a series of relocations across central and southern Illinois. Jim's magnetic voice and reputation as a standout radio personality opened doors to management and ownership opportunities, finally landing them at 1250 AM- KCFI in Cedar Falls, Iowa, in 1973.

In 1981, with the encouragement of his friend John Deery, Sr., Jim started what is known today as Mudd Advertising. This led to lifelong friendships with dealers all over the states, especially with Ray and Todd Green of Springfield, IL., and Brooks Hanna of Spearfish, South Dakota. Over four decades and counting, this business fueled lifelong friendships with thousands of clients and partners and was the source for his remarkable financial assistance and time commitments to support multiple organizations and charities near and far.

Jim was a fervent supporter of St. Patrick's Catholic Church and an active member of Legatus for Catholic CEOs. He was a national board member for the Lead Like Jesus Ministry with Ken Blanchard and a Trustee of the Pope John Paul II Cultural Center in Washington, D.C. Jim dedicated his time to DOCA, an organization to continuing education in defense and national security affairs (doca.org). Jim was inducted into the Cedar Valley 8 over 80. He lent his charismatic presence for over two decades as the Master of Ceremonies for the Sturgis Falls parade. Jim and Cecelia commissioned beautification and enrichment efforts for Cedar Falls Main Street and the Cedar Falls Public Library. Jim was also a member of the University of Northern Iowa Foundation Board. His most cherished contributions were in support of the military. Jim gave his time to serve his country from 1957 to 1963 when he was honorably discharged from the Army National Guard with

the rank of staff sergeant. Each year from 2005-2012, Jim had the privilege of escorting nearly 50 WWII combat veterans, representing the Army, Navy, Air Force, and Marines from the Cedar Valley to Washington, D.C., embodying his profound respect and gratitude for their service. He also took great pride in sponsoring the Marine Band for the Sturgis Falls celebration for nearly 30 years, as Mudd Advertising will continue to do in his memory.

Today and throughout his life, Jim's legacy is characterized by relentless ambition, persistent positivity, and a tireless commitment to family, friends, community, and business. His attentive nature was a constant inspiration to others, knowing he was always willing to share wisdom-filled insight and poignant advice. Grounded in his unwavering Catholic Christian faith, he had an impact on nearly everyone he met. With his charismatic gift of gab, quick-witted retorts, good looks, and dapper style, he was an entertainer who captured the eye and awe of anyone around. He was a remarkable man who lived life to the fullest.

Our heartfelt thanks to Dr. James Pooch and his compassionate attention, At Home with Western Home for their flexibility and reliability, and the incredible friends on the care team led by Lauren Connell, his all-time favorite physical trainer turned #1 helper and friend.

Visitation will be held on Friday, February 23rd, in Mudd Advertising's production studio at 915 Technology Parkway, Cedar Falls, Iowa, from 4-7. A short Vigil led by Father Ivan will begin at 7.

The funeral mass will be held on Saturday, February 24th, at 10:30 at St. Patrick's Catholic Church, following a viewing from 9:30 to 10:20.

In lieu of flowers, donations can be made to The Cedar Valley Honor Flight in

memory of James A. Mudd. Payable to: Sullivan-Hartogh-Davis Cedar Valley
Honor Flight. C/O Frank Magsamen, 1065 Prospect Blvd., Waterloo, IA 50701

Previous Events

Visitation

FEB **23**. 4:00 PM - 7:00 PM (CT)

Mudd Advertising
915 Technology Pkwy
Cedar Falls, IA 50613

Vigil

FEB **23**. 7:00 PM (CT)

Mudd Advertising
915 Technology Pkwy
Cedar Falls, IA 50613

Visitation

FEB **24**. 9:30 AM - 10:20 AM (CT)

Saint Patrick Catholic Church
705 Main St
Cedar Falls, IA 50613

Funeral Service

FEB **24**. 10:30 AM (CT)

Saint Patrick Catholic Church
705 Main St
Cedar Falls, IA 50613

Tribute Wall

DJ

“ My condolences to the Mudd family. I worked at the Mudd Group while I was going to Kaplan. I worked in the shipping department from 3:00 until closing for shipments. The Mudd family was a great family to work for. Jim was always kind to everyone. He we be greatly missed. My thoughts and prayers are with you all.
Donna Johnson

Donna Johnson - February 27, 2024 at 04:44 PM

BA

“ A lot of fond memories of the Malt Shop Cruise together!
Buzz and Susan

Buzz Anderson - February 23, 2024 at 06:42 PM

JP

“ Jonathan Torres and Cody Peters purchased the Beautiful in Blue for the family of Jim Mudd.



Jonathan Torres and Cody Peters - February 23, 2024 at 05:16 PM

JP

“ Jason P. purchased the Enchanted Cottage for the family of Jim Mudd.



Jason P. - February 23, 2024 at 04:47 PM

JP

“ Jason P. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Jim Mudd.

Jason P. - February 23, 2024 at 04:47 PM

FC

“ Family YMCA of Black Hawk County purchased the Full Of Love Bouquet for the family of Jim Mudd.



Family YMCA of Black Hawk County - February 23, 2024 at 01:34 PM

FC

“ Family YMCA of Black Hawk County planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Family YMCA of Black Hawk County - February 23, 2024 at 01:34 PM

FA

“ From Spectrum Reach Advertising purchased the Beautiful Dreams for the family of Jim Mudd.



From Spectrum Reach Advertising - February 23, 2024 at 12:43 PM

FA

“ From Spectrum Reach Advertising planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

From Spectrum Reach Advertising - February 23, 2024 at 12:43 PM

PH

“ The name Jim Mudd Sr always brings a smile with it and memories of a gracious and joyful man of reverant faith and commitment to living a life of gratitude and generosity as a blessing to others . Well done.. Dear Friend

Phil Hodges - February 23, 2024 at 12:23 PM

BP

Sending our condolences to the Mudd family. We shall remember Jim with fond memories and huge laughs. Living next door brought fun times and a professional MC to our neighborhood Fourth of July Parades. Barb and Wally Parrish

Barb Parrish - February 24, 2024 at 12:51 PM

PH

“ Phil H. planted a grove of 3 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Phil H. - February 23, 2024 at 11:44 AM

DH

“ Jim was like a second father to me when I was growing up in the "old" neighborhood. He and Cecilia welcomed any kids from the neighborhood into their home and I am eternally grateful to them for embracing me during difficult times in my childhood. I have so many memories of Jim growing up. Jim's wit and humor were always a joy. I remember seeing him for the first time without his hairpiece when I was about 14 years old. He must have seen the surprise on my face and said to me with a sly smile, "Don't tell anyone."

Later in my life, when I was trying to get my life on track after a failed marriage, I went to Jim and asked if he had any work available for me. He did not at the time so I asked him to keep me in the back of his mind if anything came up. He replied, "David, I'll keep you at the front of my mind." Not long after, I was offered a position with Mudd Advertising. They allowed me to work around my class schedule and I eventually graduated from UNI while working for them.

Jim will surely be missed, but I don't know many who have left a legacy like his. He owes this world nothing and I'll take comfort knowing he and Ceilia are together again looking after the kids in their new neighborhood.

Dave Hansen - February 23, 2024 at 10:06 AM

FS

“ My heartfelt condolences to the Mudd family. Jim was a great support and source of encouragement to me in the years I was pastor at St. Patrick. Most helpful was his invitation to participate in a "Lead Like Jesus" seminar. It provided me with insights that I still utilize today. May the same Jesus to whom Jim was so faithfully committed now reward him with the fullness of eternal life. Fr. Jim Secora



Fr. Jim Secora - February 23, 2024 at 09:30 AM



“ *Enchanted Cottage was purchased for the family of Jim Mudd.*



February 23, 2024 at 09:24 AM



“ *My heartfelt condolences to the entire Mudd Family. Jim changed my life. He gave me my start in the Advertising business and was a huge influence on me personally and professionally! He was an incredible talent but an even more incredible human being. Heaven is that much brighter that Jim is now home with his beloved Cecilia*

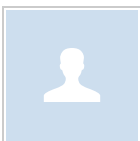
Dennis Duggan

Dennis E Duggan - February 23, 2024 at 09:14 AM



“ *A true trailblazer from dawn to dusk AM radio station KCFI to MUDD Advertising. R.I.P.*

MARK NIEDERT - February 23, 2024 at 07:50 AM



“ *Crystal Cross Bouquet was purchased for the family of Jim Mudd.*



February 23, 2024 at 07:33 AM

SF

“ Schulte/Hopkins Families planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Schulte/Hopkins Families - February 23, 2024 at 07:33 AM

SS

“ Jim was a wonderful guy and a great mentor to so many of us in the Cedar Valley. I always enjoyed our conversations, his dedication and his wit. He will be greatly missed. Steve and Jana Schmitt Family

Steven J Schmitt, Sr - February 22, 2024 at 10:50 PM

FS

“ I am grateful for Jim's great kindness to me when I served at St. Stephen the Witness. His entire philosophy of life was simple: My life is a gift from God. How can I give it away? Gratitude that flowed into generosity.
May he rest in peace and rise in glory.
Fr. Jon Seda

Fr. Jon Seda - February 22, 2024 at 09:58 PM

JB

Very well said Father Seda. I'd known Jim for many, many years. He was an inspiration with his love of Jesus. We will all certainly miss our interactions and visits with him. God Bless and keep his family safe. Sorry we are out of town and could not be with his family and friends as you all celebrated his life.

JOHN K BEECHER - February 24, 2024 at 11:47 PM

SW

“ Sending our condolences to the entire Mudd family from St. Stephen the Witness Catholic Student Center, one of many places that valued Jim as a strong partner.

St. Stephen the Witness - February 22, 2024 at 09:14 PM

SF

“ Sean/Jennifer Hetherton & Family purchased the Peaceful White Lilies Basket for the family of Jim Mudd.



Sean/Jennifer Hetherton & Family - February 22, 2024 at 07:36 PM

SF

“ Sean/Jennifer Hetherton & Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Sean/Jennifer Hetherton & Family - February 22, 2024 at 07:36 PM

KF

“ Ken Blanchard family purchased the Divine Peace Bouquet for the family of Jim Mudd.



Ken Blanchard family - February 22, 2024 at 07:33 PM

KF

“ Ken Blanchard family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Ken Blanchard family - February 22, 2024 at 07:33 PM

JS

“ Jim was a true follower of Jesus . His love for Cecilia and his family was an example to many, of his deep faith which he shared freely with everyone. We were given a very special gift to have known him.....Requiesce in pac. Rev. (Father) Jim Starbuck

james starbuck - February 22, 2024 at 04:38 PM

PH

“ Phyllis Hendry Halverson purchased the Lavender Reflections Spray for the family of Jim Mudd.



Phyllis Hendry Halverson - February 22, 2024 at 04:37 PM

FG

“ Friday Pinnacle Group purchased the Divine Peace Bouquet for the family of Jim Mudd.



Friday Pinnacle Group - February 22, 2024 at 04:37 PM

CF

“ Jim was an amazing person and a great leader. He had the best smile and was always so kind. My thoughts are with your family as you celebrate his remarkable life.

Charisse Folken

Charisse Folken - February 22, 2024 at 04:11 PM



“ Beautiful in Blue was purchased for the family of Jim Mudd.



February 22, 2024 at 03:50 PM



“ Serene Retreat was purchased for the family of Jim Mudd.



February 22, 2024 at 03:39 PM

AM

“ Ashley, Becky, Ellie, Jenny & Mandy planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Ashley, Becky, Ellie, Jenny & Mandy - February 22, 2024 at 03:39 PM

MS

“ Mike and Amber Schuchmann purchased the Tender Tribute for the family of Jim Mudd.



Mike and Amber Schuchmann - February 22, 2024 at 02:57 PM

MF

“ Much Love from the entire Bowen family purchased the Fairest of All for the family of Jim Mudd.



Much Love from the entire Bowen family - February 22, 2024 at 02:21 PM

MF

“ Much Love from the entire Bowen family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Much Love from the entire Bowen family - February 22, 2024 at 02:21 PM

GF

“ Gadbut / Kennedy Family purchased the Dreams From the Heart Bouquet for the family of Jim Mudd.



Gadbut / Kennedy Family - February 22, 2024 at 01:57 PM

GF

“ Gadbut / Kennedy Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

Gadbut / Kennedy Family - February 22, 2024 at 01:57 PM

SF

“ S & S Firestone purchased the Sweet Tranquility Basket for the family of Jim Mudd.



S & S Firestone - February 22, 2024 at 12:19 PM



“ Serenity Wreath was purchased for the family of Jim Mudd.



February 22, 2024 at 11:28 AM

TL

“ The Edmonds & Bobbie Luton planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

The Edmonds & Bobbie Luton - February 22, 2024 at 11:28 AM



“ *Blue Caribbean Bouquet was purchased for the family of Jim Mudd.*



February 22, 2024 at 11:28 AM



“ *With Love, The Lead Like Jesus Family purchased the Peaceful White Lilies Basket for the family of Jim Mudd.*



With Love, The Lead Like Jesus Family - February 22, 2024 at 11:27 AM



“ *Jim has always been one of the people I looked up to in so many ways. His selflessness and incredible ability to bring people together will be a legacy that lives forever. From his business acumen to his genuine love for people, he will always be someone I admire and consider to be one of my biggest heroes! My thoughts and prayers are with the entire family.*

Darin Beck

Darin Beck - February 22, 2024 at 09:49 AM

JC

“ James and Birdie Chow purchased the Lavender Reflections Spray for the family of Jim Mudd.



James and Birdie Chow - February 22, 2024 at 09:33 AM

JC

“ James and Birdie Chow planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..

James and Birdie Chow - February 22, 2024 at 09:33 AM

WM

“ Jim exuded positivity & lit up a room with his smile! He was such a special man. Welcoming, creative, business acumen, deep love of family. We will miss him dearly. Hugs to the whole extended Mudd family; we are so very sorry for your loss, & pray that you find peace in this very tough time.

Wendy Martin - February 22, 2024 at 09:07 AM

BM

“ Brooks & Wendy Martin purchased the Medium Dish Garden for the family of Jim Mudd.



Brooks & Wendy Martin - February 22, 2024 at 09:01 AM

LS

“ *What a pioneer and leader Jim was! Loved our visits with him about business, God and just life! Privileged to attend the Gung Ho and other Ken Blanchard events. Still have my shoebrush from the Servant Leadership session! His love for God and his generosity lives on! Greg and LeaAnn Saul*

LeaAnn Saul - February 22, 2024 at 08:02 AM

BH

“ *Brian and Anne Huisman purchased the Your Light Shines for the family of Jim Mudd.*



Brian and Anne Huisman - February 22, 2024 at 12:04 AM

JM

“ *Jeff, Ali & all of us from Holmes Murphy purchased the Simply Elegant Spathiphyllum for the family of Jim Mudd.*



Jeff, Ali & all of us from Holmes Murphy - February 21, 2024 at 05:28 PM

JM

“ *Jeff, Ali & all of us from Holmes Murphy planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of James Mudd Sr..*

Jeff, Ali & all of us from Holmes Murphy - February 21, 2024 at 05:28 PM



“ *Beautiful Dreams was purchased for the family of Jim Mudd.*



February 21, 2024 at 04:15 PM



“ *Peaceful White Lilies Basket was purchased for the family of Jim Mudd.*



February 21, 2024 at 03:50 PM